

## **POSITION DESCRIPTION**

**TITLE:** Target Zero Manager/ Safe Kids Coordinator

**REPORTS TO:** Healthy Communities & Families Manager

**LOCATION:** Moses Lake, WA

**DATE:** 1/9/2026

**CLOSING:** First review of applications will occur on February 1, 2026

### **POSITION SUMMARY**

Do you enjoy working with the public, contributing to the health of your community and have experience and education related to community health education with a focus on improving traffic safety and preventing childhood injuries? The Grant County Health District (GCHD) is hiring for the position of Target Zero Manager (TZM) and Safe Kids Coordinator. Target Zero Managers work to improve traffic safety by guiding multi-agency traffic safety coalitions in 17 regions across Washington State. TZMs are funded through the Washington Traffic Safety Commission (WTSC). The selected individuals will be classified as Health Educator II. See the list of Knowledge and Abilities to determine if this position is a good fit for you!

Traffic crashes are a public health crisis in Washington – roadway deaths and serious injuries have increased each year since 2020. In 2023, Washington State experienced 810 fatalities on our roads, the deadliest single year since 1997. Impaired driving, speeding, distracted driving, and not wearing a seatbelt are the leading causes of these avoidable fatalities.

Region 15 TZM is hosted and employed by GCHD located in Moses Lake. This position coordinates the work of one or more Traffic Safety Coalitions comprised of experts across engineering, enforcement, education, emergency medical services, community agencies and organizations, and local residents representing marginalized communities across Grant, Adams, Lincoln and Ferry counties with an interest in safer roads. The individual selected for this position will convene, connect, delegate, and empower the coalition(s) to carry out community engagement, education and outreach, data-driven safety initiatives, and enforcement activities designed to change risky driver behavior and create safer roads and highways for all users.

GCHD is the local public health district serving Grant County, WA located in beautiful North Central Washington State. The health district is governed by the Grant County Board of Health. To learn more about GCHD's programs and services visit [www.granthealth.org](http://www.granthealth.org) or on Facebook at <https://www.facebook.com/GCHD.WA>.



## **JOB DUTIES**

This position carries out a scope of work established by WTSC. Candidates must demonstrate the ability to work independently with limited oversight and will coordinate closely with WTSC representatives and a statewide network of peers.

Core responsibilities include but are not limited to the following tasks:

- Establish and maintain coalitions of traffic safety stakeholders.
- Identify, recruit and engage new stakeholders across the region in traffic safety efforts.
- Develop expertise in traffic safety issues and countermeasures designed to prevent crashes,
- Raise awareness and influence behavior surrounding traffic safety issues and seek community and stakeholder input through community engagement.
- Assess the regional and statewide traffic culture and follow the data.
- Conduct traffic safety needs assessments using regional and statewide data.
- Act as a consultant on behavioral traffic safety interventions to community stakeholders working to address traffic crashes.
- Prioritize opportunities for traffic safety in the region.
- Develop logic models and implement plans for new traffic safety strategies to guide projects and maximize effectiveness.
- Develop and implement a portfolio of strategies to address traffic safety issues and needs.
- Execute the implementation plans and guide the conversations created.
- Use Positive Community Norms (PCN) messaging for outreach and education. Have a strong understanding of communications and media.
- Detail progress and activities through in-person and virtual meetings, and written reports.
- Coordinate and implement Safe Kids Grant County childhood injury prevention initiatives and programs.

## **KNOWLEDGE AND ABILITIES**

- Participate in community engagement outreach events
  - Demonstrated ability in public health program planning
  - Engage and communicate with community partners and organizations locally and nationally
  - Track program impact, outcomes, and results
  - Compile data, tools, laws, best practices, and other information in support of childhood injury prevention and traffic safety
  - Knowledge on local, state, and federal policy and legislative processes
  - Detail orientated with the ability to develop and manage multiple projects successfully
  - Demonstrated ability to prioritize, to complete tasks in a timely manner, and to work efficiently under tight timelines
  - Assist in the development and evaluation of educational materials, presentations, and other resources for programs and advocacy projects
  - Ability to coordinate, facilitate and participate in community conversations, listening sessions, event participation and other ways of engaging with communities. This engagement often happens after traditional business hours and on the weekends in communities where our residents and families and community members live, work, study, or play.
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- Track progress of program deliverables and communicate progress and outcomes to the team, coordinate and prepare information for reports to funders and community members and stakeholders.
- Promote materials and tools through outreach to coalitions, partners, and other stakeholders, including posting information on GCHD's websites.

**MINIMUM QUALIFICATIONS:**

Bachelor's degree in human services, public health, communications, public relations, or related field. Master's degree preferred.

AND

Two (2) years of documented professional experience with progressive responsibility program planning, community education and outreach in a public health or closely related setting.

OR

An equivalent combination of education and **three (3) or more years of demonstrated professional experience** with increasing responsibility in public health programs, health promotion, or injury prevention.

AND

Demonstrated experience:

- Managing numerous complex issues and projects simultaneously
- Building and sustaining effective relationships with external partners
- Developing written communication products
- Understanding public health theory and application
- Communicating injury prevention and/or similar public health programs
- Social media as part of a communication strategy
- Applying marketing and health behavior strategies to improve health outcomes
- Microsoft Office Suite

Must have or obtain a valid Washington State driver's license within 30 days of employment and have a car for job related travel. GCHD does maintain a fleet of company vehicles for employees use to conduct GCHD business. All employees are required to show proof that they maintain liability auto insurance.

Must prove or obtain immunity to GCHD for required vaccines within 30 days of employment.

**WORKING CONDITIONS/PHYSICAL REQUIREMENTS**

This position is non-exempt and should require minimal supervision.

The typical workweek is 40 hours with a typical schedule of 8:00 am – 5:00 pm Monday-Thursday and 8:00 am – 3:00 pm on Fridays, but may be adjusted based on GCHD needs to include some evenings and weekends. GCHD is a family friendly organization, and we strive to create a work-week schedule that works best for the employee while meeting GCHD needs.

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Work is performed primarily in an office and community settings. Physical requirements of the position include speaking, hearing, seeing, sitting, walking, stooping, standing, lifting up to 50 pounds, writing, and driving; use of hands to finger, handle, feel or operate objects and equipment; reach with hands and arms.

It is the policy of GCHD to not discriminate against any person with regard to race, color, religion, sex, age, national origin, marital status, or physical/mental disability.

**MONTHLY SALARY RANGE:**

Health Educator II: \$30.71-\$39.37 per hour (\$63,873-\$81,899 per year)

Based on experience, a typical starting wage for this position is \$30.71-\$34.50 per hour (63,873-\$71,768 per year). GCHD has a six-step salary matrix.

In Training Health Educator I: \$27.68-\$35.49 per hour (\$57,565-\$73,811 per year) if applicant does not meet desired qualifications. Upon successful completion of Spanish Language Assessment, \$1 additional per hour.

**BENEFITS:**

- Public Employees Benefits Board (PEBB) Insurance coverage includes health, dental, vision, and life for the employee and their dependents. GCHD is committed to maintaining low and affordable health and dental insurance costs for its staff and their families.
- Public Employees Retirement System (PERS II or PERS III).
- Twelve (12) paid holiday per year, plus one (1) personal holiday.
- GCHD provides an extensive PTO accrual program, beginning with sixteen (16) hours earned for every full month of services completed at full-time capacity.
- Longevity pay after five (5) years of continuous employment with GCHD.

**Training and Career Development:** Our agency will encourage your professional growth by providing you with training and career development opportunities to include employer paid continuing education credits

**TO APPLY:**

**A GCHD application is required:**

<https://granthealth.org/DocumentCenter/View/688/EmploymentApplication2025>

A resume and cover letter are encouraged. Submit your application to Rita Morfin by one of the following.

- Email: [rmorfin@granthealth.org](mailto:rmorfin@granthealth.org) Fax: 509-766-6519
- Mail: Grant County Health District, 1038 W Ivy Ave Ste 1, Moses Lake, WA 98837
- In person: Grant County Health District, 1038 W Ivy Ave Ste 1, Moses Lake, WA 98837

***Grant County Health District is a tobacco-free hiring agency.***

To learn more about GCHD's programs, services visit [www.granthealth.org](http://www.granthealth.org) or on Facebook at <https://www.facebook.com/GCHD.WA>. Learn more about Grant County at [www.grantedc.com](http://www.grantedc.com).

Grant County Health District is an equal opportunity employer.

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